PROJECT TITLE: NUTRITION ASSISTANT APPLICATION PROBLEM SOLUTION FIT Team ID: PNT2022TMID08074

* Users start to analyze the nutrition present in their food
* Users tend to practice healthy dietary habits and fitness activities

The root cause of this problem

* Is the unhealthy body condition of the user
* Is the desire of the user to stay fit and healthy
* Users start to analyze the nutrition present in food before intake
* Users involve themselves in various chores to be fit and healthy

The root cause for the users to do this job

* is the unhealthy condition of their body summed with the chance of some disorders
* is the desire of the user to stay fit and healthy
* Internet connectivity
* Lack of serious interest
* Busy schedule

**Web searching about the food in internet**

* Pros:

The results would be quicker depending upon the internet connectivity

* Cons:

Inaccurate results, lack of specified and exact results

* How might we get inputs from the user?
* How might we take health issues into account?
* How might we provide health warnings?
* How might we enhance Service and Support?
* People who wish to analyze and track the nutritional information of their food
* People who want to monitor their diet routine
* People with some health issues who has to intake food according to the prescribed level



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|  | **3. TRIGGERS TR**  What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efﬁcient solution in the news.  User gets to act if any of his friends or peers started using the nutrition assistance service. | **10. YOUR SOLUTION SL**  To get accurate results user can upload the image of the food, which then gets matched with the database and display the exact result  Fascinating diet plans and food routines are made available to the user  Providing exclusive notification to the user about diet routines  If you are working on an existing business, write down your current solution ﬁrst, ﬁll in the canvas, and check how much it ﬁts reality.  If you are working on a new business proposition, then keep it blank until you ﬁll in the canvas and come up with a solution that ﬁts within customer limitations, solves a problem and matches customer behaviour. | 1. **CHANNELS of BEHAVIOUR CH**    1. **ONLINE**   **8.1 ONLINE**  Using internet to browse the details of the nutrition present in a particular food  **8.2 OFFLINE**  Taking part in various fitness activities and avoiding unhealthy foods at all costs  What kind of actions do customers take online? Extract online channels from #7   * 1. **OFFLINE**   What kind of actions do customers take ofﬂine? Extract ofﬂine channels from #7 and use them for customer development. |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  Unhealthy, Lazy, Improper eating habits> Healthy, Active, Proper eating practice  How do customers feel when they face a problem or a job and afterwards?  i.e. lost, insecure > conﬁdent, in control - use it in your communication strategy & design. |